

ADVERTISING RATE & SPEC SHEET

2017

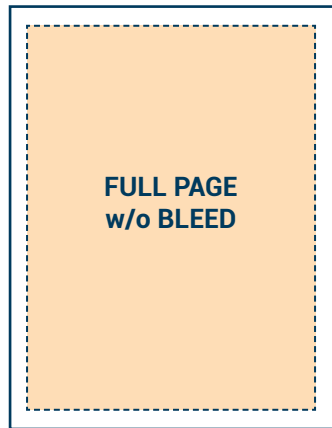
Share your message with over 1900 social workers in Connection magazine. Connection is a full colour magazine that is distributed quarterly to Nova Scotia social workers, government, community groups and more.



PRICE: \$400

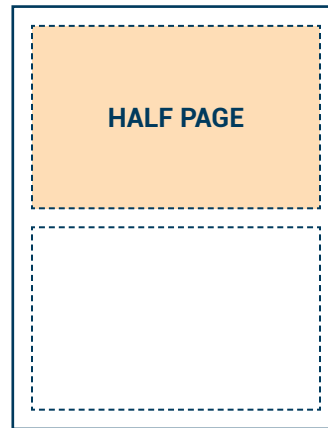
SIZING:

- Safe area: 7.5"x10"
- Trim size: 8.5"x11" +.125"
- With Bleed: 8.75" x 11.25"



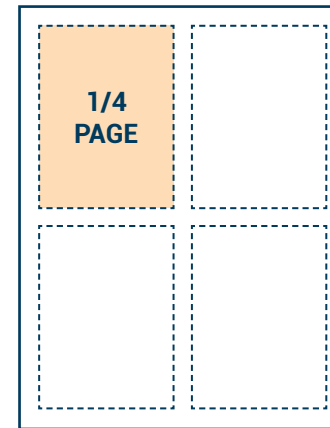
PRICE: \$400

SIZE: 8.5" x 11"



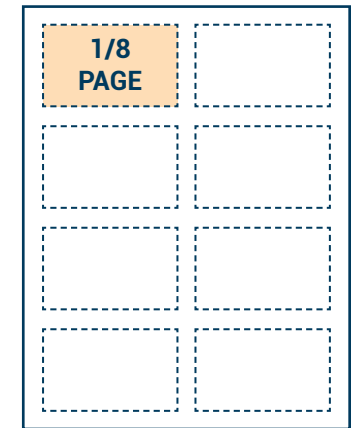
PRICE: \$200

SIZE: 7.5" x 4.75"



PRICE: \$100

SIZE: 3.5" x 4.75"



PRICE: \$50

SIZE: 3.5" x 2.125"

FILE FORMATS:

- Preferred file format is a print quality PDF
- All images in artwork must be no less than 330 DPI
- All fonts to be converted to outlines

BOOKING INFORMATION:

To book advertising, please contact Collette Deschenes,
Promotions Coordinator at Collette.Deschenes@nscsw.org

NSCSW members receive a 25% discount on all advertising.