

ADVERTISING RATE & SPEC SHEET

2018 - 2019

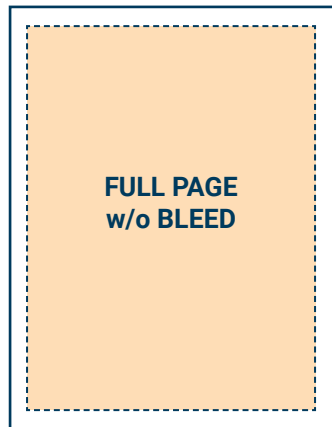
Share your message with over 1900 social workers in Connection magazine. Connection is a full colour magazine that is distributed three times a year to Nova Scotia social workers, government, community groups and more! NSCSW members receive a 25% discount on all advertising.



PRICE: \$400

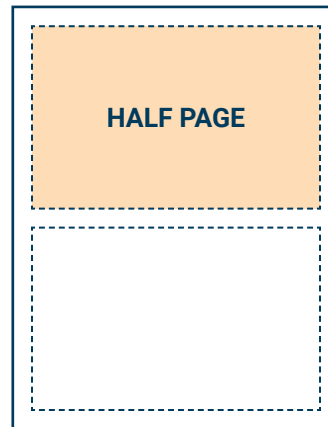
SIZING:

- Safe area: 7.5" x 10"
- Trim size: 8.5" x 11"
+.125" (bleed)
- With Bleed: 8.75" x 11.25"



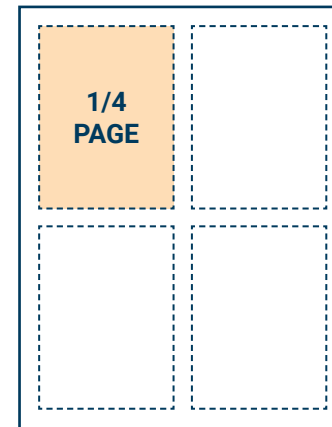
PRICE: \$400

SIZE: 8.5" x 11"



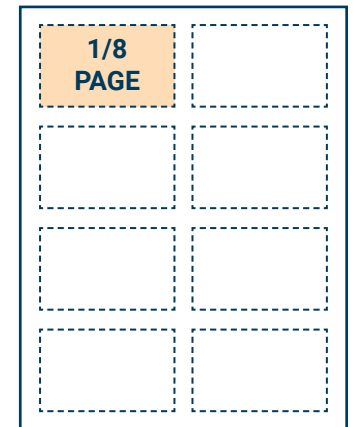
PRICE: \$200

SIZE: 7.5" x 4.75"



PRICE: \$100

SIZE: 3.5" x 4.75"



PRICE: \$50

SIZE: 3.5" x 2.125"

BOOKING INFORMATION:

To book advertising, please contact
Collette Deschenes, Promotions Coordinator at
Collette.Deschenes@nscsw.org

DESIGN REQUIREMENTS

- Preferred file format is a print quality PDF
- All images in artwork must be no less than 330 DPI
- All fonts to be converted to outlines
- Your ad must be sent to us with the proper magazine specs as mentioned

NEED DESIGN HELP?

We offer design services for ads at an additional rate, please contact Collette Deschenes at collette.deschenes@nscsw.org